



Kalamazoo College contacted Appenx needing a turnkey solution for their newly renovated student center. After meeting with each of their department heads and touring the facility, we compiled a list of criteria that became the basic design guide.

CRITERIA:

- signs should look like a natural extension of the interior decor
- incorporate school logo
- locate signs to maximize visibility
- signs should include replaceable maps within the face surface of the directory/way-finding signs.
- supply map artwork and templates to include electronic files of both
- incorporate paper insert windows for staff to easily change out messages
- supply dimensional lettering for lobby areas
- allow for future expansion of messages
- define and establish life safety and ADA requirements for the building
- develop message schedules for all signs



Designs:
Appenx, Inc.

Corporate Program Manager:
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Installation:
College Facilities and Appenx

Facility Manager (Kalamazoo College):
Brian Dietz



APPENX RESPONSE: The final product is a cohesive look throughout the facility's interior and met all of the college's criteria with resounding success.

The finishes selected were a wood grain laminate facing with black umber metal trim. The modular design of the signs will meet the college's needs for many years with minimal maintenance cost. Each message is its own replaceable (or re-letterable) tile. The "window tiles" are tamper proof but the maps can be easily accessed with a suction cup. Each directory/way-finding sign was designed to be over-sized to allow for additional blank message tiles for future additions.



All of the signs were installed to be easily viewed by the student audience. Mounting options included wall, room side-lights, wall projection, ceiling hung and free-standing floor stands.

The life safety signs and the ADA (Americans with Disabilities Act) met or exceeded all codes, as well as, the college's criteria to blend with the interior decor. As an additional value to the college, all ADA signs have a "life of the facility" warranty associated with them.

The school logo is an acrylic representation that projects from the header message tile on all the directory/way-finding signs.

